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## **Winner Announced in Rhonda Allison National Face-Off Competition**

DALLAS, TX (July 14, 2010) – Rhonda Allison recently named Nancy K. Betzen of Skin Assist in Englewood, Colo. as the 2010 National Face-Off Competition winner. The competition, now in its sixth year, showcases the talents and contributions of master aestheticians from throughout the country who exemplify professionalism and dedication to the art of skin rejuvenation.

During the three-month challenge aestheticians work towards rejuvenating the skin or solving a skin health challenge using only Rhonda Allison treatment systems and home care products. Aestheticians submit before-and-after photos demonstrating their work and the winner is hand-selected based on the most significant skin changes, challenges and overall results. The winner receives a \$1,000 cash prize and a six-month supply of Rhonda Allison home care products for their client.

“I had a client who came to me after battling acne for years, and after developing a customized Rhonda Allison skin care regimen and series of treatments, we began to clear it up in a matter of weeks,” Betzen said. “Though seeing results and clients with a renewed sense of confidence is reward enough, recognition programs like the National Face-Off also keep us motivated and on our toes.”

“Beyond giving clients hope that healthy skin is attainable, aestheticians also give countless clients the confidence to put their best face forward,” said Rhonda Allison, Founder and CEO of Rhonda Allison Clinical Enterprises. “This year we had so many outstanding entries with astonishing skin care results. These aestheticians are truly making a difference in many lives.”

While Betzen demonstrated the most notable difference and achievement, several aestheticians were selected as finalists for their commendable performance including, Mary Compan, of A Touch of Venus Skin Care in Dallas, TX; Marilyn Giason-Fenker, of Santa Facials in Santa Fe, NM; Yvonne M. Saenz, of Esthetic Beauty in San Antonio, TX; and Isabelle Turner, of Isabelle Daudre French Skin Care in San Ramon, Calif. For information on the 2011 National Face-Off Competition, visit [www.RhondaAllison.com](http://www.RhondaAllison.com) and click the National Face-Off tab.

### **About Rhonda Allison**

Rhonda Allison, founder and CEO of Rhonda Allison Cosmeceuticals, is a highly regarded speaker, author and educator with more than 30 years’ experience in the industry. Based on extensive research, she has developed synergistic formulas that combine the best of active natural ingredients with scientifically developed compounds. For more information, visit [www.RhondaAllison.com](http://www.RhondaAllison.com).

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